News Release

DeMaio Launches "San Diego 311"

Smart Phone "App" and Online "Widget" to Provide One-Stop Access to Key City Services

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SAN DIEGO – Councilmember Carl DeMaio today unveiled San Diego 311 – a system to streamline how city services are provided to San Diego residents. San Diego 311 will be available as a Smart Phone "App" for Androids, Blackberrys and I-Phones – and accessible through online Widgets.

"San Diego 311 gives citizens an easy, one-stop way to access key city services," said DeMaio. "It's time for city government to catch up with modern technology and embrace new ways to serve our citizens."

Residents can use the system to report problems with a whole range of major city services, including potholes, broken sidewalks, abandoned vehicles, broken lights, illegal dumping, and graffiti.

DeMaio said the system will not only improve citizen services, but save taxpayers money by streamlining the way complaints are handled by city departments.

San Diego 311 uses geo-tagging technology to automatically provide the problem's location, simplifying the reporting process for residents and the response process for city employees.

DeMaio selected CitySourced as the city's partner for the system. CitySourced has created similar systems for cities such as San Jose, San Francisco, and Escondido.

"City government should be easy to access – and the *San Diego 311* App will literally put City services at citizens' fingertips," concluded DeMaio.



San Diego 311 Lets Residents Report:

- Potholes
- Abandoned Vehicles
- Graffiti
- Illegal Dumping
- Broken sidewalks
- Overgrown Trees
- ...and much more!

For instructions on how to download the App and Widget, visit CleanUpCityHall.com.